

Item 4 – Appendix A

Speaker – Health and social care improvement programmes

Chris Bull Programme Director, Winterbourne View Joint Improvement Programme, LGA

- Chris Bull is leading the NHS Commissioning Board's and the Local Government Association's Joint Improvement Programme, announced by the Department of Health following its final report on events at Winterbourne View Hospital, published on 28 March. The aim of this programme is to support local areas to provide swift and sustainable action across the system and across people's life course. This should result both in a movement away from the use of long stay, large-scale hospital services and also lead to real and rapid change in the attitudes and culture around care.
- 2. Chris was appointed as both the Chief Executive of Herefordshire Council and Herefordshire PCT in 2007. Prior to that he was the Deputy Chief Executive of Southwark Council and before that he was the joint chief executive of Southwark Primary Care Trust and the Strategic Director of Social Services in Southwark Council.